



## Cedric Fromont becomes the sole shareholder and CEO of Valians International!

We are proud to announce that a new milestone has been achieved in the development pathway of Valians International. Following his acquisition of all the shares in the company, Cédric Fromont has become the sole shareholder and CEO of Valians International.

This milestone follows 13 years of inspiring joint leadership alongside Maryline Bertheau, who played a key role in establishing Valians as a trusted partner for companies expanding into Poland and Eastern Europe.

« I'm thrilled to start this new chapter with our teams on the ground. Valians is, above all, a human adventure dedicated to companies looking to grow in one of Europe's most dynamic regions.»



Cedric Fromont

We're also excited to continue working with Maryline, who will now acts as an external advisor and Sales Developer for Valians International, leveraging her solid experience and engagement to assist companies in their expansion's plans in Eastern Europe.

## Innovation, collaboration, and continuous improvement will remain at the heart of our strategy.



## This milestone marks a new step for the implementation of our strategy:

- Continue strengthening and developing our team
- Foster a culture of initiative and continuous improvement in order to reach excellence in our services.
- Launch new and inspiring projects to always better serve our clients and partners.
- Develop new services and expand our actions and footprint in new markets.

And this is just the beginning... exciting projects are on the way. Stay tuned!







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