# FOCUS : MAJOR OPPORTUNITIES IN POLAND IN 2024



## **INTRODUCTION:**

The current situation in Ukraine has generated massive needs and investments for the country itself but also indirectly for the neighbouring countries. Poland is recognized as a strategic ally in Ukraine's reconstruction endeavors and at the same time plays a crucial role in the whole region for strategic investments. Three fundamental drivers are leading this trend: reinforcing security within the EU and NATO, diversifying energy sources from Russia, and integrating Ukrainian emigrants. In this context, some key industries are directly impacted with major investment generated : Defense & Aerospace, Energy, Infrastructure & Construction, Healthcare & Medtech, IT & Cybersecurity. Here is a focus on the major opportunities created:

### **Defense & Aerospace**

- 4,3% of Polish GDP (\$14 billion) to its military the highest share among the NATO member states
- Multiple defense contracts have been signed since 2022 including US F-16 sustainment, anti-missiles, and a milestone **\$2 billion** Foreign Military Financing (FMF) direct loan agreement from the US to support Poland's defense modernization
- Major Aerospace cluster in south-East Poland: 193 members (Sikorski, Pratt&Whittney, Goodrich,...) / 35 000 employees => acting as a growing hub for European operations

#### **Infrastructure & Construction**

- \$46.2 billion planned to be spent on investment in new road infrastructure
- \$16.3 billion for the railway infrastructure
- \$16.3 billion to be invested until 2030 in the enhancement of navigation along Poland's main rivers
- New Solidarity Transportation Hub (STH) will handle 45 millon passengers and up to 100 million with an estimated cost of **\$9 billion**
- 6th largest construction market in Europe, 10% of GDP, 3,2% average annual growth until 2026 with strong Focus on Green building and RES

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Bridgehead for reconstruction projects in Ukraine





Swift in energy mix:

One of Europe's leading solar photovoltaics market and major investments in renewable Energy especially offshore windfarms (up to 33 GW planned in the baltic sea)

Energy

- 1st nuclear plant by 2033
- Poland's energy transition: approx. €135 billion in new investments by 2030
- Diversification of gas supply from US, Scandinavia and UAE

## **Healthcare & Medtech**

- Import levels of medical devices in Poland: \$1,5 billion in 2022 and growing Y/Y.
- Need to replace old medical equipment in public hospitals
- The private health sector: 10% growth Y/Y. In 2021 worth \$14 billion and by 2024 \$18,7 billion
- Strong development of medical tourism and e-medicine, and development of services for Ukrainian citizens
- Appetite to modernise local manufacturing industry (transfer of technology / M&A) and act as a hub for market expansion in EU
- Potential bridgehead to adress the needs on Ukrainian healthcare market

#### **IT & Cybersecurity**

- \$29 billion in 2023 with a 12.4% growth rate.
- The value of the cybersecurity market in Poland is projected to reach \$650 milion by 2024
- 60,000 technology companies & home to 10 "unicorns" -startups valued at over **\$1 billion**.
- Poland is the largest exporter of ICT services in Europe
- A prime destination for software development and technology services.





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