

POLAND

Fact sheet

OFFICIAL LANGUAGE Polish

Area 312,685 Km2 (2/3 of France)

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Population 38.5 millions inhabitants (urban population : 60 %)

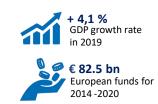
Unemployment 6 % in May 2020

Currency Zloty (1€ = 4,47 PLN)

Main cities

Warsaw (capital) 1.7 millions inhabitants Cracow, Lodz, Wroclaw, Katowice, Poznan, Gdansk. (300 to 800 000 inhabitants)

Economy



€ 13,611 GDP per capita € 10.7 hourly labour cost

MAIN BUSINESS OPPORTUNITIES

5 reasons to develop your business in Poland

Poland is a country with a rich tradition and its economy is characterised by an important industrial diversity.

The country is in a phase of dynamic development in order to catch-up with western European standards and offers a wide range of opportunities in many sectors.

Poland : an example for EU Fastest growing economy in the In continuous growth for the last 20 years.

Geostrategic location in the heart of Europe Access to Baltic sea + extensive road network and railways : trans-European transit zone.

Attractive business environment 3 Stable political situation, prosperous banking system, low wages and investments costs, increasing buying power.

Biggest beneficiary of European funds

Generate new projects and business opportunities Infrastructures, renewal of industrial equipment, innovation, IT, energy, health.



Popular destination for all big industries, proximity to major European decision-makers, sourcing.





EUR 40.46 billion of production sold in 2018 16% market share in the industry 381,200 employees EUR 20.8 billion in exports EUR 11.74 billion of FDI

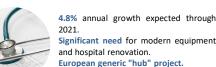
Aéronautics



EUR 1.93 billion of production sold in 2018 0.7% market share in the industry 119,800 employees EUR 1.1 billion in exports EUR 1.02 billion in imports EUR 1.48 billion of FDI

Health / Pharma





Significant need for modern equipment and hospital renovation European generic "hub" project.

Furniture



1st furniture exporter in Europe EUR 11 billion of production sold in 2019 29,457 companies 151,000 employees





The ICT sector accounts for about 8% of Poland's GDP, with 60,000 companies employing more than 430,000 people, three-quarters of which are employed in the service sector. Each year, the number of employees increases by about 6%.

Automotive industry



EUR 33.76 billion of revenues in industry in 2018 10.5% of the total share of the industry 202.700 employees 659,600 annual vehicle production EUR 10.7 billion in imports EUR 10.3 billion of FDI

Electronics



EUR 8.57 billion the value of sales in 2018 2.7% share of industrial production

56,900 employees

41.43 million digital machines produced in 2018 EUR 2.14 billion of FDI

HoReCa / Tourism



21.16 million tourists visited Poland in 2019 (up 7.8% / 2018). Its historical richness coupled with the organization of numerous cultural and sporting events significantly increase poland's popularity

Energy



EUR 30 to 50 billion expected investment by 2025. Policy of diversifying its energy mix which leaves a large place for nuclear energy and renewable energies especially with wind and solar energies.

Others





engineering

industry

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