



# Central and Eastern Europe

21 countries (11 members of the UE)  
350 millions inhabitants

5 main countries part of EU



POLAND



ROMANIA



CZECH REPUBLIC



HUNGARY



SLOVAKIA

3 main countries outside the EU

	PL	RO	CZ	HU	SK
Population	38.5 Millions	20 Millions	10.5 Millions	9.9 Millions	5.5 Millions
Currency	Zloty € 1=4.47 zł	Leu € 1=4.84 Ro	Koruna € 1=26.61 Kč	Forint € 1=352.56 ft	Euro
Unemployment (May 2020)	6 %	5.2 %	3.6 %	4.1 %	6.1 %
GDP per capita	€ 13,611	€ 11,276	€ 20,163	€ 14,380	€ 16,870
GDP growth rate, 2019	4.1 %	4.1 %	2.6 %	4.9 %	2.4 %
Hourly labour costs	€ 10.7	€ 7.7	€ 13.5	€ 9.9	€ 12.5
European Funds 2014-2020	€ 82.5 bn	€ 23 bn	€ 22 bn	€ 21.9 bn	€ 12.9 bn

RUSSIA BELARUS UKRAINE  
- An area of 2 times the size of the United states

- A global market of 200 millions inhabitants
  - Important agricultural, industrial and energetic resources.
  - Need for modernization
  - Existing entry and custom barriers
- Necessity to be supported by experts

## MAIN GROWING SECTORS

### 5 reasons to develop your business in Central and Eastern Europe

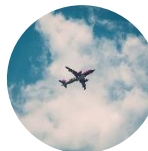
- Geostrategic position**  
« bridge » between Europe and Asia
- Growth engine of EU's economy**  
Dynamic development in order to catch-up with western European standards
- Low wages and investments costs**
- Important funding**  
European funds, subventions...
- Huge needs for modernization**

### Agriculture / Food industry



Strong agricultural tradition with an increasing number of foreign investments (very fertile black soil and attractive field price)  
**Russia, Ukraine, Hungary, Moldova, Serbia, Poland.**  
Food industry : important know-how, acquisition and modernization of equipment (machinery, process...)

### Aeronautics



1st exporter of sport aircrafts (more than 2/3 of worldwide fleet). One of the main international aeronautic hub, subcontracting : EADS, Boeing, Dassault, Embraer, Sikorski, Safran, Thomson... maintenance, general aviation  
**Main countries : Czech republic, Poland, Romania, Russia**

### Health



34 000 operational pharmacies in Central Europe.  
Important producer of drug and generics. Huge growth in local market of drug, food supplement and cosmetic consumption  
Improvement of health condition, hospital renovation and needs for modern equipment.  
**Main countries : Poland, Czech Republic, Slovenia, Hungary**

### TIC



Currently the most popular low-cost destination for outsourcing services. (IT, BPO, R&D, Shared Service Centre)  
Continuous growth in ICT for the last 10 years. Large demands from private and public sectors : banking, telecom, audiovisual, institutions...  
**Main countries : Poland, Baltic States, Romania, Bulgaria**

### Automotive Industry



€ 63 billions of annual turnover. Main industrial sector with major international car producers : PSA, GM, Renault, Toyota, Skoda, VW, Hyundai, Man...  
More than 2000 OEMs (Michelin, Valeo, Faurecia, Yazaki, Montuper, Daimler, Continental...)  
**Main countries : Poland, Czech Republic, Slovakia, Hungary, Romania**

### Construction



€ 40 to 60 billions of European funds will be allocated for the development of infrastructure : highway network and road extension , modernization of train stations, railways airports.  
Increasing demand of new housing, offices, shopping malls.  
**All countries**

### Energy



Development of alternative and green energies in order to reduce CO2 emission and achieve the objectives dictated by the European Union : important place for nuclear energy and renewable energy (growth in solar and wind power, biomass). Project of gas pipelines in order to secure dependence from Russia. Among the biggest producer of coal, important necessity of modernization of mines and equipment.  
**All countries**

### Others



Tourism

Chemicals

Furniture

