



## POLAND

### Fact sheet

OFFICIAL LANGUAGE Polish

#### Area

312,679 Km2  
(2/3 of France)

#### Population

38 millions inhabitants  
(urban population : 60 %)

#### Main cities

Warsaw (capital)  
1,7 millions inhabitants  
Cracow, Lodz, Wroclaw,  
Katowice, Poznan, Gdansk.  
(300 to 800 000 inhabitants)

#### Unemployment

3,9% in July 2018

#### Currency

Zloty (1€ = 4,3 PLN)

### Economy



**+ 5,1 %**

GDP growth rate  
in 2018



**€ 13 205**

GDP per capita



**€ 82,5 billions**

European funds for  
2014 -2020



**€ 9,4**

hourly labour cost

#### Automotive industry



**€ 35 billion**

of annual turnover in 2016.  
682 000 vehicles produced per year.  
Production for local market and low-cost  
base for export to Western Europe. Major  
international car producers : Fiat, GM,  
Volkswagen, Man. **Important development  
of electromobility: 1 000 000 electric cars  
in Poland by 2027**

#### Aeronautics



**"Aviation valley"**

One of the most important cluster in Poland.  
250 companies generating a turnover of over  
€ 1 billion per year. 90 % of the production is  
exported to clients such as Boeing, Airbus  
group or Agusta Westland.

#### Health and pharma



**4,8 % of annual growth**

forecasted till 2021. Strategical growing  
sector. Important needs of modern  
equipment and hospital renovation.  
Project to become an European Hub for  
generic medicines

#### Electronics



**1<sup>st</sup> producer**

of household appliances in Europe. 22,4  
million of units produced in 2016 generating  
a turnover of €15 billion. Presence of all  
major international brands : Bosch, Indesit,  
Samsung, LG, Whirlpool, Electrolux, Amica,  
Zelmer.

### Main business opportunities

Poland is a country with a rich tradition and its economy is characterised by an **important industrial diversity**. The country is in a phase of dynamic development in order to catch-up with western European standards and **offers a wide range of opportunities** in many sectors.

#### 5 reasons to develop your business in Poland

- 1 Poland : an example for EU**  
Fastest growing economy in the EU.  
In continuous growth for the last 20 years.
- 2 Geostrategic location in the heart of Europe**  
Access to Baltic sea + extensive road network and  
railways : trans-European transit zone.
- 3 Attractive business environment**  
Stable political situation, prosperous banking  
system, low wages and investments costs,  
increasing buying power.
- 4 Biggest beneficiary of European funds**  
Generate new projects and business opportunities  
: Infrastructures, renewal of industrial equipment,  
innovation, IT, energy, health.
- 5 Strong know-how in many sectors**  
Popular destination for all big industries, proximity  
to major European decision-makers, sourcing.

**Others : Construction, Plastics engineering, Railway industry...**

#### Energy



**€ 30 to 50 billion**

of investment planned till 2025.  
One of the main coal producer in Europe (30 working mines)  
Politics are committed to diversify the country's energy-mix in  
order to reduce its CO2 emissions : important place to nuclear  
energy and renewable energy which should represent 15,5% in  
final energy consumption by 2020.

#### Agriculture / food industry



**€ 32 billion**

amount that Poland will receive until 2020  
as European grants for agriculture  
Food industry : presence of major  
international players (Nestlé, Danone,  
Kraftfoods). Presence of the main chains of  
distribution and discounters (Auchan,  
Carrefour, Tesco, Lidl...)  
Dynamic demand on organic and health-  
oriented food with an average growth of  
20% per year.

#### Furniture



**26 000**

companies. One of the leading producers in  
the world. € 8 billion of export. Governmental  
action to support and promote innovative  
and "eco-design" production.

#### HoReCa / Tourism



**17,6 million**

people visited Poland in 2016 (+4,5%). Its rich  
history combined with the organization of  
diverse sport events and cultural shows  
significantly improved Poland's situation and  
its image.

#### ICT



**4% of polish GDP**

which should reach 9% to 13% by 2020. 1800  
companies. Project of administration  
digitalization "From paper to digital Poland" +  
important financial support for companies on  
this sector.