

POLAND

Economy

+ 3,5 %

€ 82,5 billions

European funds for

2014 - 2020

Poland V

Area 312,679 Km2 (2/3 of France)

Main cities

Warsaw (capital) 1,7 millions inhabitants Cracow, Lodz, Wroclaw, Katowice, Poznan, Gdansk. (300 to 800 000 inhabitants)

Automotive industry

€ 35 billion

of annual turnover in 2016.

682 000 vehicles produced per year.

Production for local market and low-cost

base for export to Western Europe. Major

international car producers : Fiat, GM,

Volkswagen, Man. Important development

of electromobility: 1 000 000 electric cars

in Poland by 2027

Aeronautics

"Aviation valley"

One of the most important cluster in Poland.

250 companies generating a turnover of over

€ 1 billion per year. 90 % of the production is

exported to clients such as Boeing, Airbus

group or Agusta Westland.

Health and pharma

4,8 % of annual growth

forecasted till 2021. Strategical growing

sector. Important needs of modern

equipment and hospital renovation.

Project to become an European Hub for

generic medicines

Electronics

Fact sheet

Population

OFFICIAL LANGUAGE Polish

38,5 millions inhabitants (urban population : 60 %)

Unemployment

5,2 % in July 2017

Currency Zloty (1€ = 4,25 PLN, July 2017)

Main business opportunities

Poland is a country with a rich tradition and its economy is characterised by an important industrial diversity. The country is in a phase of dynamic development in order to catch-up with western European standards and offers a wide range of opportunities in many sectors.

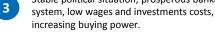
5 reasons to develop your business in Poland



Poland : an example for EU Fastest growing economy in the EU. In continuous growth for the last 20 years.

Geostrategic location in the heart of Europe Access to Baltic sea + extensive road network and railways : trans-European transit zone.

Attractive business environment Stable political situation, prosperous banking



Biggest beneficiary of European funds Generate new projects and business opportunities



Popular destination for all big industries, proximity to major European decision-makers, sourcing.

: Infrastructures, renewal of industrial equipment,

Others : Construction, Plastics engineering, Railway industry...

€ 30 to 50 billion

of investment planned till 2025. One of the main coal producer in Europe (30 working mines) Politics are committed to diversify the country's energy-mix in order to reduce its CO2 emissions : important place to nuclear energy and renewable energy which should represent 15,5% in final energy consumption by 2020.



€ 13 205

GDP per capita, 2016



€ 8,6

hourly labour cost

Agriculture / food industry



amount that Poland will receive until 2020 as European grants for agriculture Food industry : presence of major international players (Nestlé, Danone, Kraftfoods). Presence of the main chains of distribution and discounters (Auchan, Carrefour, Tesco, Lidl ...) Dynamic demand on organic and healthoriented food with an average growth of

20% per year.

Furniture



companies. One of the leading producers in the world. € 8 billion of export. Governmental action to support and promote innovative and "eco-design" production.

HoReCa / Tourism



people visited Poland in 2016 (+4,5%). Its rich history combined with the organization of diverse sport events and cultural shows significantly improved Poland's situation and its image.

ICT

4% of polish GDP

which should rich 9% to 13 % by 2020. 1800 companies. Project of administration digitalization "From paper to digital Poland" + important financial support for companies on this sector.

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Strong know-how in many sectors 5

innovation, IT, energy, health.

Energy

1st producer of household appliances in Europe. 22,4 million of units produced in 2016 generating a turnover of €15 billion. Presence of all major international brands : Bosch, Indesit, Samsung, LG, Whirpool, Electrolux, Amica, Zelmer.