

POLAND



Fact sheet

OFFICIAL LANGUAGE Polish

Area

312,679 Km2
(2/3 of France)

Population

38,5 millions inhabitants
(urban population : 60 %)

Main cities

Warsaw (capital)
1,7 millions inhabitants
Cracow, Lodz, Wroclaw,
Katowice, Poznan, Gdansk.
(300 to 800 000 inhabitants)

Unemployment

5,2 % in July 2017

Currency

Zloty (1€ = 4,25 PLN, July 2017)

Economy



+ 3,5 %

GDP growth rate
estimated for 2017



€ 13 205

GDP per capita, 2016



€ 82,5 billions

European funds for
2014 -2020



€ 8,6

hourly labour cost

Automotive industry



€ 35 billion

of annual turnover in 2016.
682 000 vehicles produced per year.
Production for local market and low-cost
base for export to Western Europe. Major
international car producers : Fiat, GM,
Volkswagen, Man. **Important development
of electromobility: 1 000 000 electric cars
in Poland by 2027**

Aeronautics



"Aviation valley"

One of the most important cluster in Poland.
250 companies generating a turnover of over
€ 1 billion per year. 90 % of the production is
exported to clients such as Boeing, Airbus
group or Agusta Westland.

Health and pharma



4,8 % of annual growth

forecasted till 2021. Strategical growing
sector. Important needs of modern
equipment and hospital renovation.
Project to become an European Hub for
generic medicines

Electronics



1st producer

of household appliances in Europe. 22,4
million of units produced in 2016 generating
a turnover of €15 billion. Presence of all
major international brands : Bosch, Indesit,
Samsung, LG, Whirlpool, Electrolux, Amica,
Zelmer.

Main business opportunities

Poland is a country with a rich tradition and its economy is characterised by an **important industrial diversity**. The country is in a phase of dynamic development in order to catch-up with western European standards and **offers a wide range of opportunities** in many sectors.

5 reasons to develop your business in Poland

- 1 Poland : an example for EU**
Fastest growing economy in the EU.
In continuous growth for the last 20 years.
- 2 Geostrategic location in the heart of Europe**
Access to Baltic sea + extensive road network and
railways : trans-European transit zone.
- 3 Attractive business environment**
Stable political situation, prosperous banking
system, low wages and investments costs,
increasing buying power.
- 4 Biggest beneficiary of European funds**
Generate new projects and business opportunities
: Infrastructures, renewal of industrial equipment,
innovation, IT, energy, health.
- 5 Strong know-how in many sectors**
Popular destination for all big industries, proximity
to major European decision-makers, sourcing.

Others : Construction, Plastics engineering, Railway industry...

Energy



€ 30 to 50 billion

of investment planned till 2025.
One of the main coal producer in Europe (30 working mines)
Politics are committed to diversify the country's energy-mix in
order to reduce its CO2 emissions : important place to nuclear
energy and renewable energy which should represent 15,5% in
final energy consumption by 2020.

Agriculture / food industry



€ 32 billion

amount that Poland will receive until 2020
as European grants for agriculture
Food industry : presence of major
international players (Nestlé, Danone,
Kraftfoods). Presence of the main chains of
distribution and discounters (Auchan,
Carrefour, Tesco, Lidl...)
Dynamic demand on organic and health-
oriented food with an average growth of
20% per year.

Furniture



26 000

companies. One of the leading producers in
the world. € 8 billion of export. Governmental
action to support and promote innovative
and "eco-design" production.

HoReCa / Tourism



17,6 million

people visited Poland in 2016 (+4,5%). Its rich
history combined with the organization of
diverse sport events and cultural shows
significantly improved Poland's situation and
its image.

ICT



4% of polish GDP

which should reach 9% to 13 % by 2020. 1800
companies. Project of administration
digitalization "From paper to digital Poland" +
important financial support for companies on
this sector.