

Agri-Food Sector / National Export Promotion Agency

Context and goal of the project

- ✓ Organize the visit of a delegation of foreign companies in Poland over 3 days
- ✓ Indicate and promote the products and the expertise of countries in Poland
- ✓ Boosting exports to Poland
- ✓ Organize B2B meetings with Polish buyers for each company in the delegation
- ✓ Organize meetings with Polish institutions
- ✓ Organize site visits

Support from the VALIANS INTERNATIONAL's experts

- ✓ Logistics organization (conference, B2B meetings, hotel, on-site visits ...)
- ✓ Presentation of the Polish agri-food market to the companies of the delegation in the presence of market participants.
- ✓ Development of match-making planning of B2B meetings with potential buyers for each Polish business delegation
- ✓ Organization of site visits for each company according to their interests (industrial sites, shopping centers, Central Purchasing, Importers-Distributors)
- ✓ Support during appointments and visits
- ✓ Contact follow-up

Results

- **More than 100 B2B meetings organized**
- **Development of business partnerships**
- **Orders following the mission**

